



ROGERS TV FAN NIGHT WITH THE LONDON MAJORS GIVEAWAYS AND PRIZES AT FRIDAY, JULY 17th GAME

[Monday, July 13, 2009 - London] Come out to Labatt Park for Rogers TV Fan Night with the London Majors on Friday, July 17. Score great giveaways and prizes from Rogers TV and our event partners from Rogers Cable and Rogers Wireless.

The first 200 fans receive a Rogers TV cup cozy for their favourite ballpark beverage. The gates open at 6:30 PM and game time is 7:30 PM. **Big Brothers Big Sisters of London and area will be our special guests for the game.**

Throwing out a ceremonial pitch will be **London Majors fan and First Local sports anchor Jeremy Parking.** For fans in the stands, they'll be a t-shirt and Frisbee toss. In between innings, visit the Rogers event tents to fill out a ballot for a chance to win **club seat tickets for Toronto Blue Jays games, Blackberry Pearl Flip phones, London Majors logo wear and play off tickets, MP3 player, folding deck chair and more!**

If you can't make it out to Rogers TV Fan Night, join broadcasters Russ Courtney and Kevin Gordon for the game live at 7:30 PM, exclusively on Rogers TV, Cable 13. Visit us online for the broadcast schedule at rogerstv.com.

Rogers TV is a one-of-a-kind TV channel tailor-made for local audiences. Every year, our stations proudly produce over 15,000 hours of original local programming, reinforcing Rogers Cable's commitment to the communities we serve. Rogers TV is a service available exclusively to cable customers as part of the basic service of Rogers Cable Communications Inc., Canada's largest cable company, delivering quality entertainment, information and communication services to 2.3 million customers in Ontario, New Brunswick and Newfoundland. For more information about Rogers TV visit www.rogerstv.com.

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