

News Release

Sifton asks Londoners to Pack the Park for The Sunshine Foundation

April 25, London, ON – Sifton Properties Limited is teaming up with the London Majors to make dreams a reality for sick and disabled children. On Sunday, June 12, Londoners are invited to *Pack the Park* by filling the 5,200-seat Labatt Memorial Park in support of The Sunshine Foundation of Canada – a charity dedicated to fulfilling the dreams of children challenged by severe physical disabilities or life-threatening illnesses.

“London Majors bring world-class baseball to one of Canada’s most historic sports venues,” says Mike Riffel, Vice President of Commercial Leasing at Sifton Properties Limited. “There’s nothing like the excitement that comes with the game day experience, especially when it’s in support of a great charity like The Sunshine Foundation.”

First launched last year, *Pack the Park* is a joint effort between Sifton Properties Limited and the London Majors to fill Labatt Memorial Park in support of local charities. This year, The Sunshine Foundation of Canada will receive a portion of all ticket sales.

“It’s an honour that Sifton asked us to be their charity partner this year. Through proceeds from *Pack the Park*, these children will have experiences to last a lifetime,” says Andre Motuzas, National Director of Fund Development at The Sunshine Foundation of Canada.

As a challenge to London businesses, any company that purchases or sells the most tickets will receive a VIP package for a post-game dinner, limo ride to the game, first pitch from home plate and other exclusives. Guests can also take part in exciting game day prizes, including a 50-50 draw and silent auction to help raise additional funds.

A proud supporter of local community initiatives, London Majors jumped at the opportunity to again take part in *Pack the Park*.

“We are thrilled to again team up with Sifton for the second annual *Pack the Park* day,” says Roop Chanderdat, Co-Owner, General Manager and Field Manager of the London Majors. “We will build on the success of last year’s event to make this a win-win for everyone. The Sunshine Foundation is a great cause and we’re looking forward to working with them.”

Be part of a capacity crowd when the London Majors take on the Ottawa Fat Cats in a special event dedicated to supporting the Sunshine Foundation of Canada. Tickets are only \$8 each and can be purchased online or at one of several downtown pickup locations.

Visit www.londomajors.com or call 519-808-2729 to reserve your tickets today.



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About Sifton Properties Limited, Commercial Leasing

Sifton Properties Limited has a full spectrum of commercial properties under its ownership and management that are typically situated adjacent to a Sifton residential neighbourhood or senior's facility to complement the community. Visit www.sifton.com/commercialleasing for more information.

About London Majors

Founded in 1925, the London Majors are London's only minor league baseball team in the semi-professional Inter-county Baseball League. Historic Labatt Memorial Park is home to the London Majors team.

About The Sunshine Foundation

The Sunshine Foundation of Canada is a national charitable organization that makes dreams come true for children living with severe physical disabilities or life-threatening illnesses. Since 1987, the Foundation has fulfilled more than 6,700 dreams for children across Canada. Get involved today by visiting www.sunshine.ca.

Media Contact:

Jo Ann Robinson

ON Communication Inc.

519-963-1365

joann@on-communication.biz



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