



**IT'S GAME TIME!
LONDON MAJORS BASEBALL RETURNS TO ROGERS TV**

[Monday, May 5 2008 – London, St. Thomas, Strathroy, Tillsonburg, Woodstock] Rogers TV announced today its 2008 broadcast schedule of London Majors Baseball games during the 2008 Intercounty Baseball League season. **The station will bring London and area viewers live coverage of the London Majors Sunday afternoon games beginning at 1:00 PM from Labatt Park and the Tuesday, July 1st Canada Day doubleheader.** Televised coverage is available exclusively to Roger Cable subscribers.

From the home opener against the Stratford Nationals on Sunday, May 18 live at 1:00 PM, don't miss a single inning of action with play by play analyst Mark Schadenberg and colour commentator Russ Courtney.

Calling all fans! On Sunday, July 13 come out to Labatt Park for Rogers TV Fan Day and score great prizes and giveaways. Throughout the season, check out our website at www.rogerstv.com for your chance to win game tickets and official Majors logo wear.

London Majors Baseball on Rogers TV is proudly sponsored by Porky's BBQ & Leisure, Westgate Honda and Wilson Mitsubishi.

GAME DATE	2008 MAJORS BROADCAST SCHEDULE TEAMS	AIR TIME ROGERS TV CABLE 13
Sunday, May 18	Stratford vs London Majors	1:00 pm
Sunday, May 25	Hamilton vs London Majors	1:00 pm
Sunday, June 8	Brantford vs London Majors	1:00 pm
Sunday, June 15	Oshawa vs London Majors DH	1:00 pm
Sunday, June 22	Stratford vs London Majors	1:00 pm
Tuesday, July 1	Oshawa vs London Majors DH	5:00 pm
Sunday, July 6	Toronto vs London Majors DH	1:00 pm
Sunday, July 13 ROGERS TV FAN DAY	Hamilton vs London Majors	1:00 pm
Sunday, July 20	Guleph vs London Majors	1:00 pm

Rogers TV is a one of a kind television channel tailor-made for local audiences. Every year, our stations produce over 15,000 hours of original, informative local programming, reinforcing Rogers Cable's commitment to the communities we serve. Rogers TV is a service available exclusively to cable customers as part of the basic service of Rogers Cable Communications Inc., Canada's largest cable company, delivering high quality entertainment, information and communication services to 2.2 million customers in Ontario, New Brunswick and Newfoundland.

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