



FOR IMMEDIATE RELEASE

ROGERS TV ANNOUNCES LONDON MAJORS 2010 BROADCAST SCHEDULE

[Friday, May 7, 2010 – London] **Rogers TV, Cable 13 announces today its broadcast schedule of the Intercounty Baseball League's (IBL) London Majors upcoming season.** You can catch exclusive coverage of 17 home and away games. Watch the home opener LIVE Sunday, May 16th at 1:00 PM from Labatt Park, when the Majors face the Hamilton Thunderbirds on London Majors Baseball, presented by Porky's BBQ and Leisure (see schedule below).

"We have continued to build a strong partnership with Rogers TV over the past seven years and their commitment to coverage allows Londoners to follow the London Majors, both at home at historic Labatt Park, and on the road," says **Roop Chanderdat, Co-Owner, General Manager and Field Manager.** He adds, "Community support for the Majors has continued to increase and Rogers TV has been a part of this growth."

"We look forward to providing our viewers with exciting coverage of London Majors baseball this summer," says **Debbie Marks, Rogers TV Station Manager.** "Supporting local sports in our community is a priority for Rogers TV."

New to the Rogers TV broadcast team is former London Majors pitcher Ted Kalnins who will provide colour commentary alongside play-by-play analyst Kevin Gordon, who returns for his third season. Additional game updates and league news will be broadcast on Rogers TV's *First Local Sports* with Jeremy Parking, weekdays at 5:00 and 6:00 PM.

For the weekly schedule, visit our website at www.rogerstv.com under TV Schedule.

HOME GAME	TEAMS	BROADCAST ON ROGERS TV, CABLE 13
Sunday, May 16	Hamilton Thunderbirds at London Majors	Live at 1:00 PM
Friday, May 21	Kitchener Panthers at London Majors	Live at 7:30 PM
Sunday, May 30	Ottawa Fat Cats at London Majors	DH – Live at 1:00 PM
Friday, June 4	Guelph Royals at London Majors	Live at 7:30 PM
Sunday, June 20	Brantford Red Sox at London Majors	Live at 1:00 PM
Friday, June 25	Kitchener Panthers at London Majors	Live at 7:30 PM
Thursday, July 1	Toronto Maple Leafs at London Majors	DH - Live at 4:30 PM
Tuesday, July 6	Brantford Red Sox at London Majors	Live at 7:30 PM
AWAY GAME	TEAMS	BROADCAST ON ROGERS TV, CABLE 13
Friday, May 14	London Majors at Brantford Red Sox	9:00 PM (time-shifted)
Tuesday, June 8	London Majors at Mississauga Twins	TBD
Sunday, June 13	London Majors at Toronto Maple Leafs	DH – Live at 1:00 PM
Saturday, July 10	London Majors at Ottawa Fat Cats	DH – Live at 1:00 PM
Saturday, July 17	London Majors at Mississauga Twins	TBD

Schedule subject to change. DH denotes Double Header

Rogers TV is a one of a kind TV channel tailor-made for local audiences. Every year, our stations produce over 17,000 hours of original, informative local programming; reinforcing Rogers Cable's commitment to the communities we serve. Rogers TV is a service available exclusively to cable customers as part of the basic service of Rogers Cable Communications Inc., Canada's largest cable company, delivering high quality entertainment, information and communication services to 2.3 million customers in Ontario, New Brunswick and Newfoundland. For more information, visit www.rogerstv.com.



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For more information contact:

Sandra K. Thom
Publicity and Promotions Officer
Rogers TV, Cable 13
Phone: 519-660-7542
email: sandra.thom@rci.rogers.com

Debbie Marks
Station Manager
Rogers TV, Cable 13
Phone: 519-660-7536
email: debbie.marks@rci.rogers.com