



MAJOR PRIZES, GIVEAWAYS AND FUN ON SUNDAY, JULY 13th

FOR IMMEDIATE RELEASE

[Friday, July 4 2008 – London, St. Thomas, Strathroy, Tillsonburg, Woodstock] **On Sunday, July 13th everyone is invited to Labatt Park for Rogers TV Fan Day with the London Majors!** Score great giveaways and prizes throughout the game and cheer on the Majors against the Hamilton Thunderbirds. The gates open at NOON and game time is 1:00 PM. **The first 200 fans receive a free pack of STRIDE gum.**

Stepping up to the mound, to throw out the first pitch will be **Darrin Laidman**, from Rogers TV's *daytime* program and 1031 FRESH FM Mornings with D, Mindy & Gord. From 12:00 PM to 1:00 PM at the Rogers TV tent, meet our special guest, **Desmond Nanassay**, one of the participants from the Discovery Channel's **Canada's Worst Handyman 3**.

In between innings, **fill out your ballot for a chance to win** tickets to see the Toronto Blue take on the Tampa Bay Rays on July 30th, Vtech cordless phones, a picnic basket and folding chair, a Build-a-Bear Baseball-themed Furry Friend, Hallmark sports gifts and DVD movies. Be sure to check out our **Rogers partners event tents**; Rogers Wireless, Rogers Hi-Speed Internet, Rogers Home Phone and Rogers Personal TV and for the latest products and services.

If you can't make it out to Rogers TV Fan Day with the Majors, watch our live coverage with play by play analyst Mark Schadenberg and colour commentator Russ Courtney, exclusively on Rogers TV, Cable 13. For the full broadcast schedule visit us online at rogerstv.com. London Majors Baseball on Rogers TV is proudly sponsored by Porky's BBQ & Leisure, Westgate Honda and Wilson Mitsubishi.

Rogers TV is a one-of-a-kind TV channel tailor-made for local audiences. Every year, our stations proudly produce over 15,000 hours of original local programming, reinforcing Rogers Cable's commitment to the communities we serve. Rogers TV is a service available exclusively to cable customers as part of the basic service of Rogers Cable Communications Inc., Canada's largest cable company, delivering quality entertainment, information and communication services to 2.2 million customers in Ontario, New Brunswick and Newfoundland.

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