



FOR IMMEDIATE RELEASE

ROGERS TV ANNOUNCES LONDON MAJORS 2011 BROADCAST SCHEDULE

[Friday, May 6 2011 – London] Coverage of the Intercounty Baseball League’s (IBL) London Majors is back on Rogers TV, Cable 13 bringing viewers exclusive coverage of 20 home and away games. Catch all the action, beginning with the first pitch at the **Home Opener on Sunday, May 15th LIVE at 1 PM from historic Labatt Park as the Burlington Twins visit the Majors on *London Majors Baseball presented by Porky’s BBQ and Leisure.***

Our continuing partnership with Rogers TV greatly assists in our efforts to let baseball fans know about the quality product the London Majors organization offers,” says **Roop Chanderdat, Co-Owner, General Manager and Field Manager.** “Community support for the Majors continues to grow and Rogers TV, through their commitment to providing coverage for eight seasons, has been an integral part of our growth.”

“Rogers TV recognizes the value of supporting and bringing awareness to local sports, like the London Majors,” says **Bob Smith, Rogers TV Station Manager.** “We hope our viewers and baseball fans will enjoy watching our coverage and the outstanding baseball this local team brings to our community.”

During the season, visit our website at www.rogerstv.com and go to Schedule for air times.

HOME AND AWAY GAMES	TEAMS	BROADCAST ON ROGERS TV, CABLE 13*
Sunday, May 15	Burlington Twins at London Majors	1 PM
Friday, May 20	Hamilton Thunderbirds at London Majors	7:30 PM
Sunday, May 22	London Majors at Toronto Maple Leafs	TBD
Friday, May 27	Kitchener Panthers at London Majors	7:30 PM
Sunday, May 29	Burlington Twins at London Majors	1 PM
Friday, June 3	Toronto Maple Leafs at London Majors	7:30 PM
Saturday, June 4	London Majors at Barrie Baycats	TBD (DH)
Sunday, June 5	Hamilton Thunderbirds at London Majors	1 PM
Friday, June 10	Kitchener Panthers at London Majors	7:30 PM
Saturday, June 11	Ottawa Fat Cats at London Majors	7:30 PM
Sunday, June 12	Ottawa Fat Cats at London Majors	1 PM
Tuesday, June 28	Brantford Red Sox at London Majors	7:30 PM
Wednesday, June 29	London Majors at Brantford Red Sox	TBD
Friday, July 1	Toronto Maple Leafs at London Majors	5:30 PM
Sunday, July 3	London Majors at Toronto Maple Leafs	TBD
Wednesday, July 6	London Majors at Brantford Red Sox	TBD
Saturday, July 9	Ottawa Fat Cats at London Majors	7:30 PM
Sunday, July 17	Brantford Red Sox at London Majors	1 PM
Sunday, July 24	London Majors at Toronto Maple Leafs	TBD

*Schedule subject to change. DH denotes Doubleheader



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Rogers TV is a unique TV channel where community members take an active role in conceptualizing and producing programming for local audiences. Our staff and volunteers produce informative and entertaining local programming, reinforcing Rogers' commitment to the communities we serve. Rogers Communications is Canada's largest provider of wireless voice and data communications services and one of Canada's leading providers of cable television, high-speed Internet and telephony services. Rogers TV is only available to Rogers' customers, including the company's 2.3 million cable customers in Ontario, New Brunswick and Newfoundland. For more information on Rogers Communications Inc., visit www.rogers.com. For more information on Rogers TV, visit www.rogerstv.com.

For more information contact:

Sandra K. Thom
Publicity and Promotions Officer
Rogers TV, Cable 13
Phone: 519-660-7542
email: sandra.thom@rci.rogers.com

Bob Smith
Station Manager
Rogers TV, Cable 13
Phone: 519-660-7536
email: bob.smith@rci.rogers.com